



EDUCATION

Savannah College of Art and Design (SCAD)
 2023 - Magna Cum Laude
 B.F.A, Advertising & Branding, Art Direction
 B.F.A, Social Strategy & Management

PROGRAMS

Adobe Suite	Microsoft Office
Photoshop	ProCreate
Illustrator	Sketch
InDesign	WordPress
AfterEffects	SquareSpace
Premiere Pro	AgoraPulse
Adobe XD	HootSuite
Spark	

SKILLS

Art Direction	Content Creation
Copywriting	Brand Visualization
Video Editing	Brand Strategy
Prototyping	Visual Storytelling
Photography	Webpage Design
Deck Design	Team Management

ACCOMPLISHMENTS

SCADDY - Brand Film Honorable Mention
Life Changes, Levi's Don't (2022)

SCADPro Brand Studio
Art Direction (2021)
 Selected by the department chair to travel to SCAD Lacoste and participate in a 2-week excursion for the inaugural SCADPro Brand Studio course.

They Draw and Cook
Featured Illustration (2020)
 Illustrated a recipe infographic as part of a branding campaign that got selected to be published on the website *they-draw.com*.

The D'Agulair Art Foundation
Volunteer (2017-2018)
 Participated in hosting a weekly after-school art program for a Bahamian government school. We Provided students with materials & activities to express themselves creatively.

Baha Juniors FC & St-Andrews School
Team Captain (Club, School, & Beach Soccer)

EXPERIENCE

Hilton Head Island Photography Inc.
Photo Assistant & Graphic Design (2023-Present)
 Responsible for directing, curating, posing, and entertaining clients during their family portraits while providing a fun and seamless experience focused on customer satisfaction. In addition to re-designing the company's website and mobile site, and evaluating and creating a new social media strategy for all platforms.

Bahamas Local Ltd. (BahamasLocal.com)
Art Director & Graphic Design (2016-Present)
 As the lead designer for Bahamaslocal.com, the role is responsible for creating visuals on the website, making brand-related content for social media, completing assignments concerning the local culture, designing branded merchandise, ideating concepts for brand promotion, and local event photography. Responsible for conducting and creating a brand refresh (Jan 2023).

BA57ARD®
Chief Design Officer (2022-Present)
 Conducted a brand re-fresh and created a strong brand identity and voice to prepare the start-up for launching, primarily focusing on social media and e-commerce. Ideating and visualizing clothing products for retail.

SCADPro: The Big Favorite
Art Director (2021)
 Conducted a brand evaluation (The Big Favorite) & created a series of creative solutions through various media channels that utilize strategies to increase consumer conversion, retention, and revenue. Responsible for creating the pitch and final decks to present to the client.

Bahamas Football Association
Photographer (2016-2019)
 Lead Photographer with weekly publishings in the leading newspapers showcasing the local leagues. Professional level tournaments include Beach Soccer World Cup 2017, CONCACAF 2013 & 2017, FIFA World Cup Qualifiers, U17 World Cup qualifiers, USA vs BAH National Men's Teams, and Tottenham Hotspur vs Jamaica friendly.

Beach Soccer World Wide (BSWW)
Photographer (2017)
 Responsible for photographing the Beach Soccer World Cup Qualifiers 2017, and communicating directly with the Head of Media (BSWW). All images published by BSWW & FIFA as social content promoting the tournament.

St. Andrews International School
Teaching Assistant (2017-2018)
 Responsible for the role of a one-to-one assistant for a child on the Autism Spectrum. Planned and coordinated activities with supervising teachers for remaining students in the class who were also on the spectrum or diagnosed with Down Syndrome.